



Proposal Form/Information Pack

Welcome to **blue** a dynamic gallery space in Kirikiriroa/Hamilton.

Founded by WSA, **blue** is an exhibition space available to host established artists and support emerging artists. In keeping with the ethos of WSA,

blue will also showcase work from creatives who are exploring new creative practices and supporting their own personal well-being through their work. Situated at 3, Anzac Parade, **blue** is well positioned within Kirikiriroa/Hamilton to encourage a range of visitors. The exhibition space will suit a wide variety of exhibitions. A large wall space and open viewing area will allow for large scale 2D and 3D work and installation proposals. The option to divide the space for more intimate exhibitions makes this a versatile exhibition area. Look out for our annual exhibitions – NYAA, Small Sculpture Award, Waiprint and WSA Members' Exhibition – showcasing work from around Aotearoa.

Gallery Hours: Wednesday – Saturday | 1.30am – 3.00pm
Private viewings available by appointment

Location: 3, Anzac Parade Kirikiriroa/Hamilton

Contact: www.wsa.org.nz
Ph: 07 839 4481
blue@wsa.org.nz

Proposal Information

All exhibitions held at **blue** will be 3 weeks in duration (this will not include installation and pack-down). Applicants are encouraged to submit proposals for both solo and group shows. Commission taken on sales will be 25% +GST for those artists who are members of WSA and 30% +GST for all other exhibitors. Exhibition fees are \$100 per week and this is in addition to any commission taken upon sale of work. All work delivered for exhibition must be ready to hang or display. All 3D work must have display instructions clearly stated. Any exhibition instructions that require special handling must be stated on the proposal form. If the proposal is accepted this can then be further discussed with the curatorial team.



blue gallery space requires D-rings with wire or cord for hanging. All work must be securely wrapped in a way that allows the work to be sent to the purchaser when the exhibition closes. All unsold work must be collected within 5 working days from the close of the exhibition unless negotiated prior to the start of the exhibition.

Once accepted the artist (or representative of a group exhibition) will be required to sign an exhibition agreement. This agreement is available to view prior to a proposal being submitted. Please contact the gallery to request the agreement form with full terms and conditions.

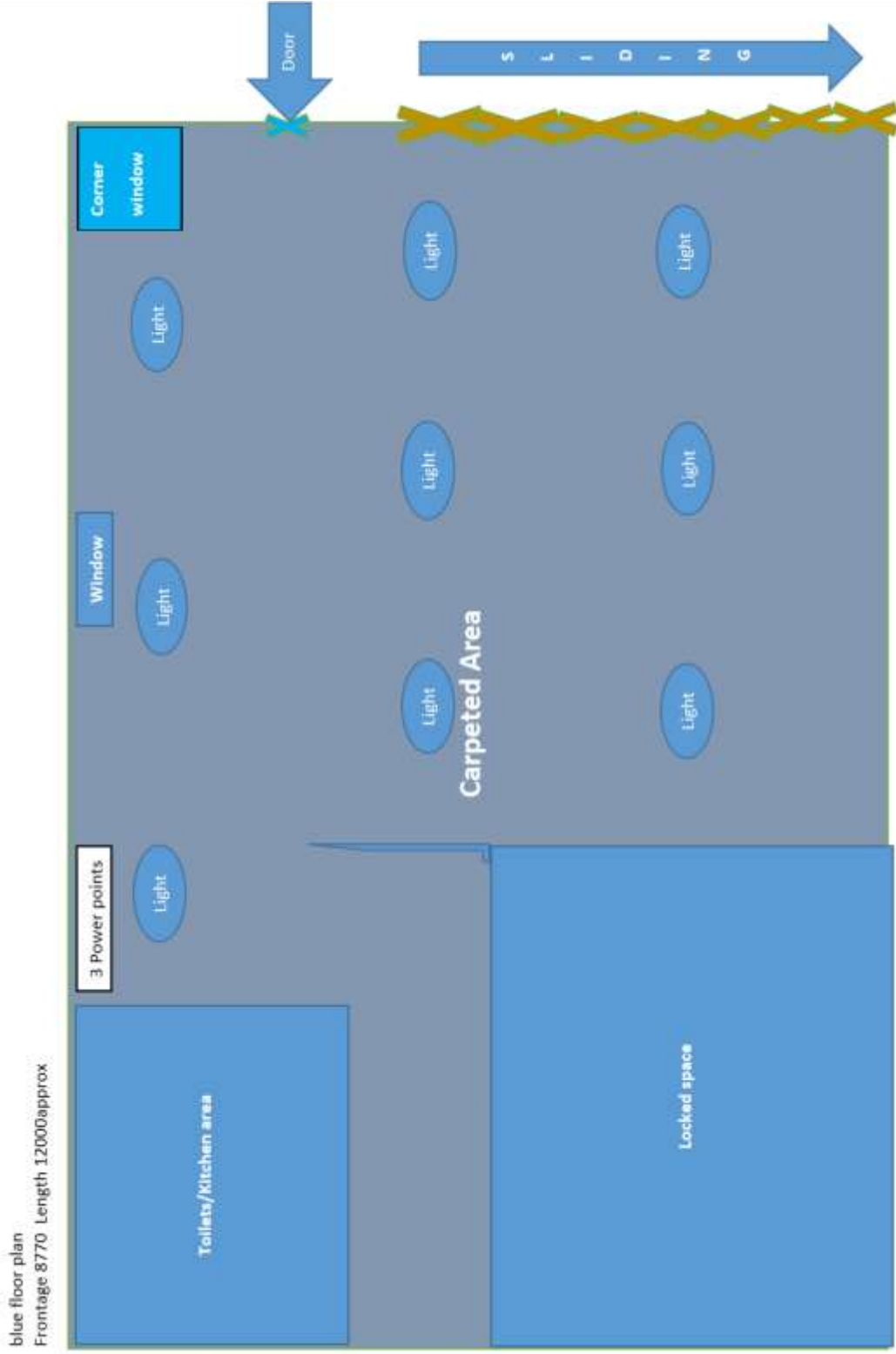
If an artist withdraws their exhibition proposal after the agreement form has been submitted a fee will be incurred. The artist (group of artists) will need to pay 50% of gallery hire fee (\$150) if the exhibition is cancelled within 4 weeks of the agreed opening date.

How to Apply

Complete the separate Proposal Form Artist Detail

blue aims to provide a diverse and dynamic exhibition schedule. All proposals will be considered by a selection panel. Applicants will be notified of the outcome of their application no later than 4 weeks after their proposal is received.

blue





Terms and Conditions

Responsibilities covered by WSA

- Design posters – the **blue** logo must be on all advertising
- Email invitations to the database of WSA members
- Provide digital copies of the exhibition poster to you to enable distribution of exhibition details to your personal networks
- Promote via WSA website and social media
- Forward publicity details and artist contact details to relevant media (NB. Coverage via these media cannot be guaranteed)
- Attend to design and presentation of wall text, individual labels and price lists
- Installation of your exhibition. Artist involvement in this process can be negotiated with curatorial team.
- Guarantee of high standards of art handling and skill when handling works
- Pack down your work and have all pieces wrapped and ready for collection on agreed date
- Offer an opening/preview with WSA representatives to help running the event and glassware/napkins/plates provided
- Allow the exhibition to be available in the event of a private viewing request

Responsibilities covered by the artist

- Return all requested documents and information within the required timeframes, this includes a description of the exhibition to be used for publicity purposes (**no more than 50 words**)
- Any changes to the agreed proposal or arrangements must be discussed with WSA curatorial team no fewer than 5 weeks prior to the delivery of the work
- Pay a 30% deposit of the total exhibition fee
- Provide electronic images (jpeg 300dpi) of the work in the exhibition
- Deliver all work to **blue** ready for installation on the agreed date. All works must be clearly labelled
- All work must be delivered to WSA ready for hanging or display. (Level 1, ArtsPost, 120 Victoria Street, Hamilton between 9am to 3.30pm)
- Work must reach WSA no later than the Monday before the Opening, or Tuesday at '**blue**' from 11am.
- All unsold work must be collected by the following Tuesday of the exhibition closing.
- Arrange appropriate insurance. While all care will be taken by representatives of **blue** it is the responsibility of the artist to insure work involved in the exhibition.
- Provide text to be used within the gallery space



Responsibilities covered by the artist

- Provide full details of any special hanging requirements
- Be available to help WSA curatorial team with special installation requirements
- Pay the remainder of the exhibition fee no fewer than 5 weeks prior to the agreed opening date of the exhibition
- Artist/s to provide drinks and nibbles for the opening event
- The Artist (or representative from a group exhibition) needs to invigilate exhibition for at least one day per week. The Saturday opening times must be covered by the Artist (or representative from a group exhibition)

Timeline of Proposal Submission

Submit your proposal

Within 4 weeks of the submission of your proposal receive the outcome

Successful applicant will now –

12 weeks prior to the agreed opening - Pay a 30% deposit

6 – 8 weeks prior to agreed opening - Supply electronic images of works in exhibition

- Supply description of the exhibition for publicity purposes

5 weeks prior to the agreed opening - Pay the remainder of the exhibition fee

2 weeks prior to agreed opening - Supply text to be used within the gallery for the duration of the exhibition

Provide installation details or any special requirements

Deliver all works to **blue** on agreed day

Artist to collect any unsold work no fewer than 5 days after the close of the exhibition unless other arrangements have been made with the WSA curatorial team

We look forward to receiving your proposal.